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Morgan Truck Body Reveals the Shape of Things to Come at NTEA Work Truck Week 2024

Concept truck bodies designed for intelligent delivery

Morgantown, PA – March 6, 2024 – At NTEA Work Truck Week 2024, [Morgan Truck Body](#), North America’s largest manufacturer of light- and medium-duty freight and refrigerated van and truck bodies, will introduce Projects “Agora” and “Blackjack” concept bodies (JB Poindexter & Co., Inc. Booth #601).

“Reflecting years of design evolution, the Morgan concept bodies are built with a focus on aerodynamics, lightweighting, improved ergonomics and enhanced situational awareness for increased driver convenience and productivity,” says Corby Stover, Morgan Truck Body President. “These designs represent the continuing evolution of the Morgan Truck Body to meet future market and customer needs.”

Customers utilizing either traditional fuel engines or electric battery vehicles benefit from the innovative universal design to meet their final-mile delivery needs. The Project Agora concept body is featured on an Isuzu FTR chassis. Project Blackjack concept body is featured on an International® eMV™ Series battery electric chassis. Innovations include:

- Extended range & efficiency with military-grade advanced composites to shape airflow around the body to reduce drag and improve aerodynamics for both traditional fuel engines and electric vehicles
- Mid-panel translucent roof allows natural sunlight to pass through while reducing the amount of heat transferred into the truck body associated with typical translucent roof panels
- Lightweight body components including an aluminum subframe that is anti-corrosive and significantly improves customer payload capacity
- Ergonomic enhancements & ease of use to reduce operator stress
 - Motion sensor activated LED strip lighting provides efficient and consistent light throughout the length of the body
 - Encapsulated hardwood floor with anti-slip surface
- Project Agora’s specific features
 - Rivet-less smooth wall aluminum construction
 - A reduction of 18 percent in aerodynamic drag improves fuel economy and extends range for both traditional fuel engines and battery electric vehicles
 - Powered rear overhead door and powered side canister door reduce physical strain with effortless operation. Operators can easily operate the powered doors with a touchscreen in the cab, remote key fobs, or intelligent keyless entry
 - Situational Awareness with EAVX VX-Controls includes external 360° and internal cargo area cameras, which can be viewed in both the cab and cargo area, provide enhanced

awareness of potential hazards in or around the vehicle. Rear and side blindspot monitoring supplements the camera systems to alert drivers of potential moving hazards near the truck.

- Project Blackjack's specific features
 - Constructed with structural composite foam core wall panels
 - A reduction of 20 percent in drag improves fuel economy and extends range for both traditional fuel engines and battery electric vehicles
 - Situational Awareness with Morgan SA 5.0 Package featuring digital rear-view mirror, back up proximity sensors, 360 degree and internal cargo area cameras and supplemental hazard detection

About Morgan Truck Body, LLC

Those who depend on trucks to move their business choose Morgan Truck Body. Morgan remains committed to its mission to design, build, sell, and support the most reliable truck bodies in the world, as the preferred global partner providing innovative middle-mile solutions connecting the world's supply chain. Founded in 1952 and headquartered in Morgantown, PA, Morgan Truck Body is the largest manufacturer of light- and medium-duty truck bodies in North America. Morgan employs over 2,700 team members in 13 manufacturing locations and 8 service centers across the United States and Canada. Morgan Truck Body, LLC is a subsidiary of J.B. Poindexter & Co, Inc., an owner-operated business enterprise providing best-in-class automotive and manufacturing goods and services.

MorganCorp.com

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Editor Notes:

Photos available for download at:

<https://www.morgancorp.com/agora/>

<https://www.morgancorp.com/blackjack/>

Suggested Photo Caption 1: Morgan Truck Body Project Agora concept body featured on an Isuzu FTR chassis

Suggested Photo Caption 2: Morgan Truck Body Project Agora concept body featured on an Isuzu FTR chassis

Suggested Photo Caption 3: Project Blackjack concept body featured on an International® eMV™ Series battery electric chassis.

Suggested Photo Caption 4: Rearview of Project Blackjack concept body featured on an International® eMV™ Series battery electric chassis.

Media Contact:

Brian Bradley, Director of Marketing and Product Management
Morgan Truck Body

Brian.Bradley@Morgancorp.com

610-286-2431